Semantic Data Enrichment meets Neural-Symbolic Integration

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Problem Statement: Semantic Data Enrichment

Inputs:

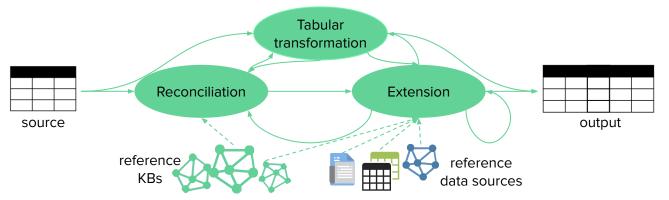
- a source dataset
- a pool of reference data sources

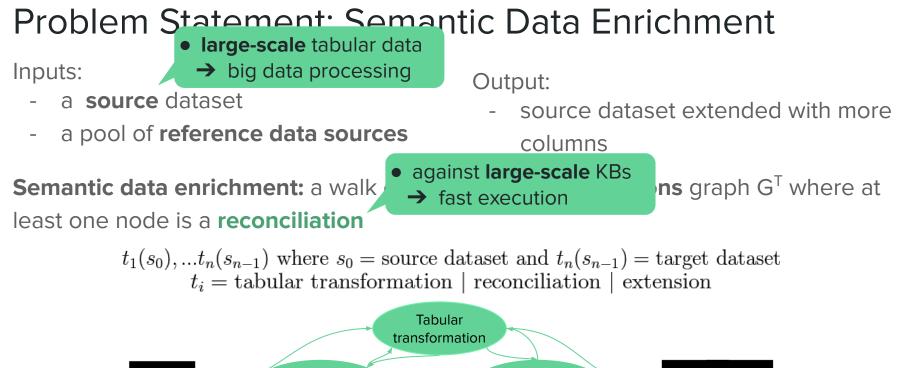
Output:

 source dataset extended with more columns

Semantic data enrichment: a walk on the **data transformations** graph G^T where at least one node is a **reconciliation**

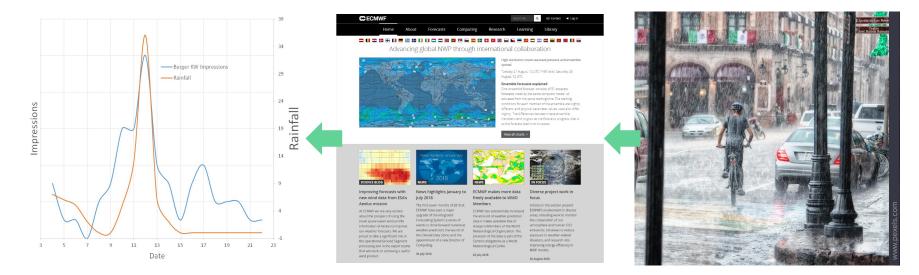
 $t_1(s_0), \dots t_n(s_{n-1})$ where s_0 = source dataset and $t_n(s_{n-1})$ = target dataset t_i = tabular transformation | reconciliation | extension







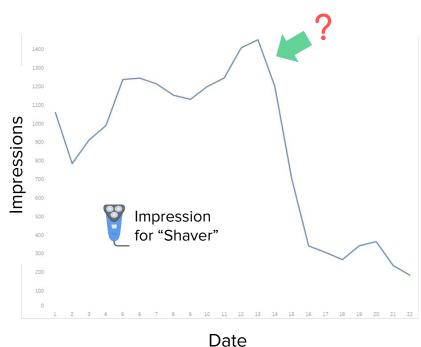
- Useful in a variety of data science applications based on the analysis
 - **1)** Weather-aware scheduler for digital marketing campaigns



Useful in a variety of data science applications based on the analysis
 2) Event-aware scheduler for digital marketing campaigns



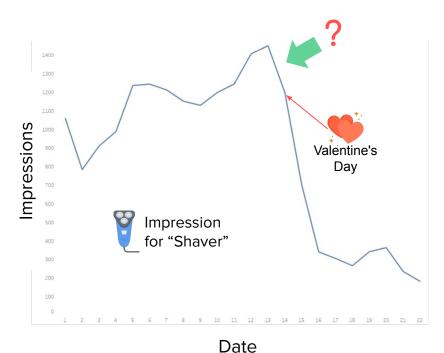
Useful in a variety of data science applications based on the analysis **Event-aware scheduler for digital marketing campaigns** 2)





Explanation 1 Men stop shaving

Useful in a variety of data science applications based on the analysis
 2) Event-aware scheduler for digital marketing campaigns





Explanation 1 Men stop shaving

Useful in a variety of data science applications based on the analysis
 2) Event-aware scheduler for digital marketing campaigns



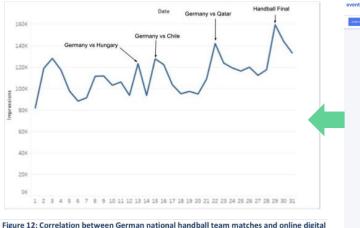


Explanation 1 Men stop shaving



Explanation 2 Women interest for shavers starts decreasing the day before Valentine's Day

- Useful in a variety of data science applications based on the analysis
 - 2) Event-aware scheduler for digital marketing campaigns



indicators in the "SportFitness" category.

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WORLD MEN'S HANDBALL CHAMPIONSHIP MUST SEE MATCHES

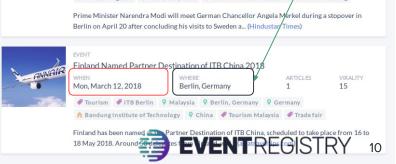
By BeIN SPORTS January 11, 2017 11:38 AM

As the 2017 World Handball Championship in France draws near, Sports fans in general and handball fans in particular are looking forward to intense first round showdowns that rival knockout stages.

An Example of Data Enrichment

				Goo	gle		Heterogeneous data
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	KEYWORD	CITY	REGION	Clicks	Category	Date	identifiers)
	517827	Ingolstadt	Bavaria	50	NewsMediaPublications	12/03/2018	
	459143	Berlin	Berlin	42	TravelTourism	12/03/2018	dmoz
-	891139	Munich	Bavaria	36	HomeGarden	11/03/2018	Events for Recreation → Travel
L	Intuitiv input c	vely: mor data	e data a	attach	ed to		EVENT PM Modi to meet German Chancellor Merkel on April 20 WHEN Fri, April 20, 2018 Angela Merkel Anarendra Modi Chancellor of Germany Berlin, Germany Sweden Vunited Kingdom New Delhi, India Commonwealth Heads of Government Meeting Prime Minister Narendra Modi will meet German Chancellor Angela Merkel during a stopover in Berlin on April 20 after concluding his visits to Sweden a (Hindustar Times)

Basically, a **LEFT OUTER JOIN** between datasets...



An Example of Data Enrichment



An Example of **Semantic** Data Enrichment



KEYWORD	CITY	REGION	Clicks	Category	Date
517827	Ingolstadt	Bavaria	50	NewsMediaPublications	12/03/2018
459143	Berlin	Berlin	42	TravelTourism	12/03/2018
891139	Munich	Bavaria	36	HomeGarden	11/03/2018

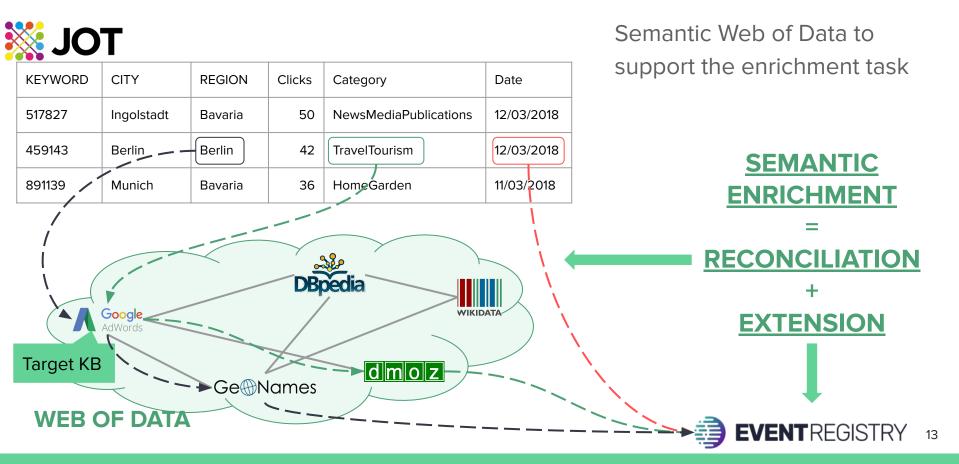
Ge Names WEB OF DATA

Semantic Web of Data to

support the enrichment task



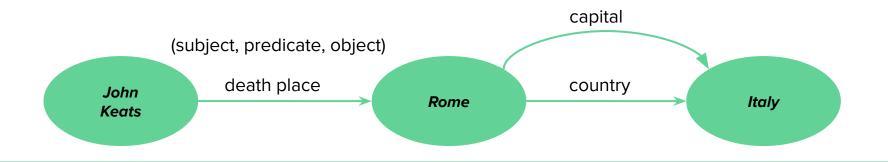
An Example of **Semantic** Data Enrichment



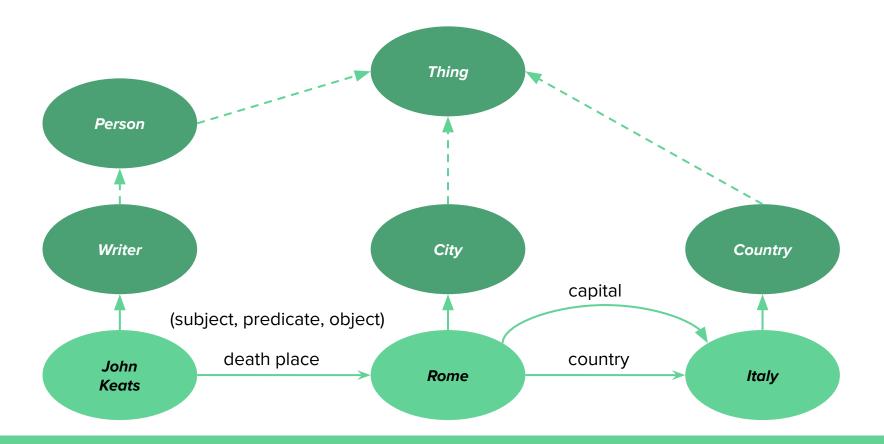
Fundamentals

Knowledge Graphs

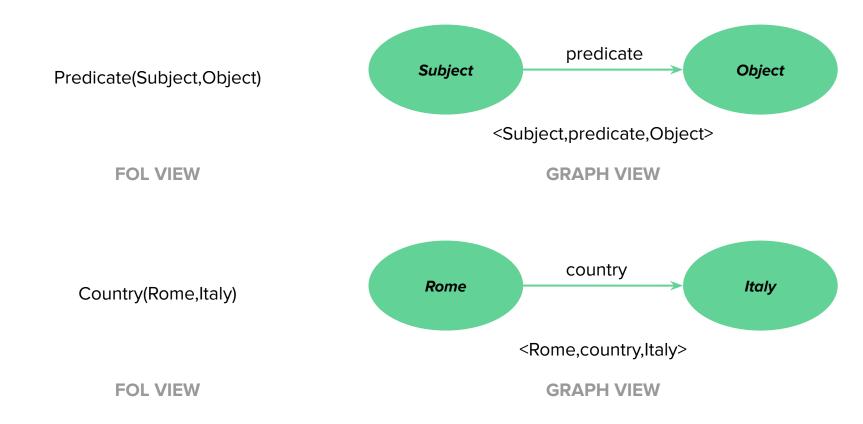
Knowledge Graph: Instances



Knowledge Graph: Types



Knowledge Graph: FOL View vs. Graph View



Semantics in KGs

Schema (≈ ontology) defines the meaning of general terms in the KG

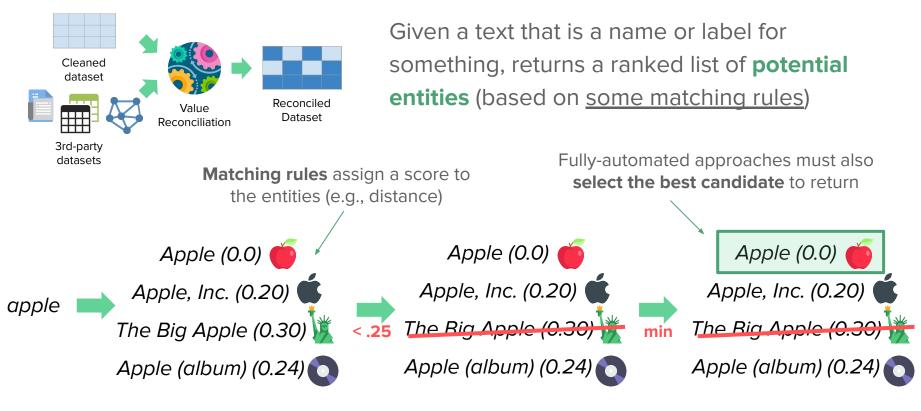
- Types, e.g., City(x)
- Relations, e.g., country(x,y)

Schema definition supports inference (by deduction, or by induction, etc.)

- E.g., $\forall x,y \text{ country}(x,y) \Rightarrow (City(x) \land Country(y))$
- E.g., $\forall x,y \text{ capital}(x,y) \Rightarrow \text{country}(x,y)$

Reconciliation

Reconciliation



Candidates Selection

Reconciliation: Main issues

- Precision depends on the **ambiguities**
- Impossible to explore the whole candidate entities space
- Human experts can not check all results



Input text Distance score computation

Candidates Selection

Reconciliation in Tables



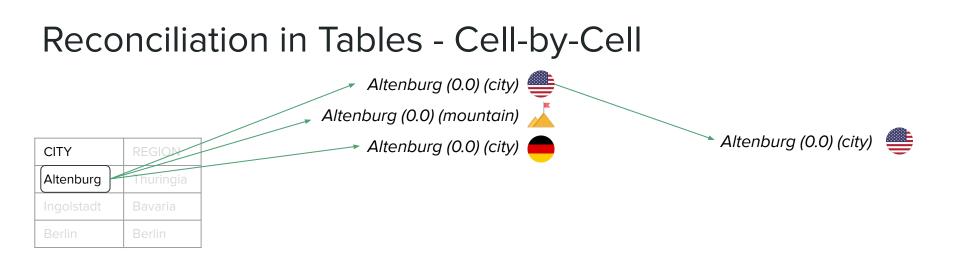
KEYWORD	REGION	Clicks	Category	Date
194906	Thuringia	64	BusinessManagement	11/03/2018
517827	Bavaria	50	NewsMediaPublications	12/03/2018
459143	Berlin	42	TravelTourism	12/03/2018
891139	Bavaria	36	Vehicles	11/03/2018
459143	Bavaria	30	HomeGarden	10/03/2018

Reconcile region names versus Geonames identifiers (11.7M entities)



Reconcile category names versus DMOZ taxonomy (1M entities)

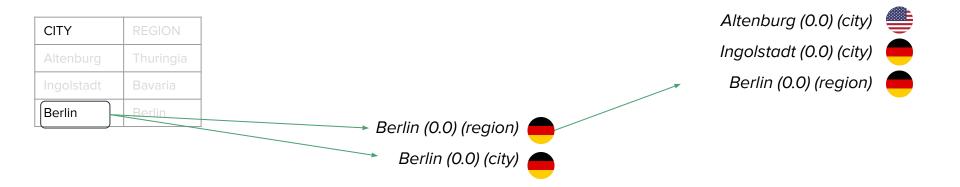
Ge	Names			+	dmoz	
KEYWORD	REGION	Geonames ID	Clicks	Category	DMOZ ID	Date
194906	Thuringia	2822542	64	BusinessManagement	dmoz/Business/Management	11/03/2018
517827	Bavaria	2951839	50	NewsMediaPublications	dmoz/News	12/03/2018
459143	Berlin	2950157	42	TravelTourism	dmoz/Recreation/Travel	12/03/2018
891139	Bavaria	2951839	36	Vehicles	dmoz/Shopping/Vehicles	11/03/2018
459143	Bavaria	2951839	30	HomeGarden	dmoz/Home/Gardening	10/03/2018



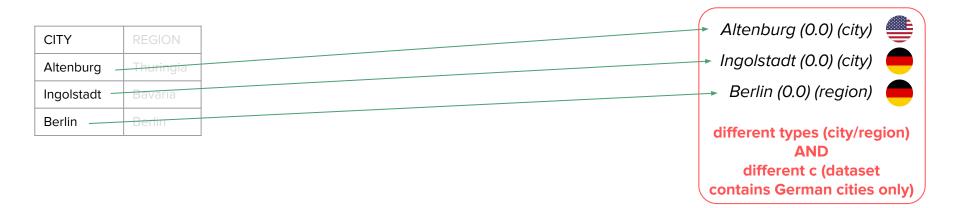
Reconciliation in Tables - Cell-by-Cell



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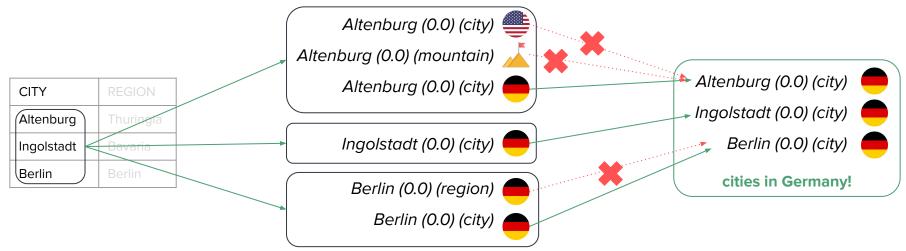


Reconciliation in Tables - Cell-by-Cell

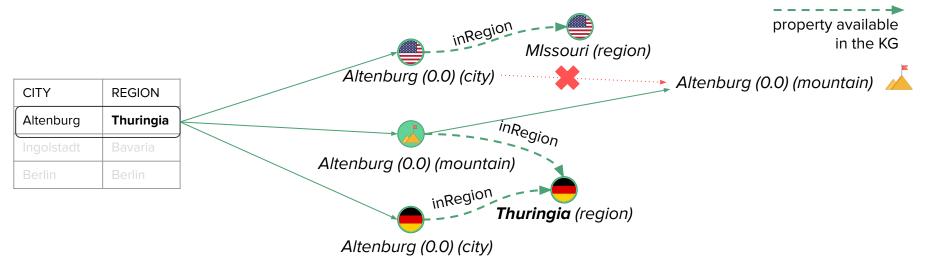


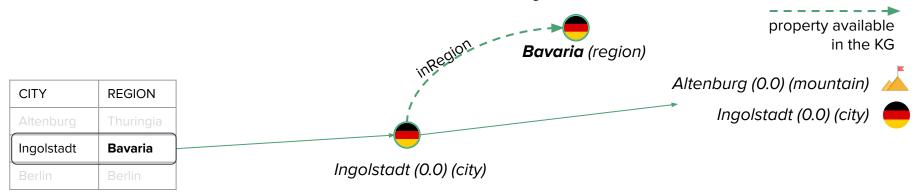
- We did not exploit the tabular structure!
- Cells in the same column talk about the same things
 - Not always true! Sometimes data are very noisy...

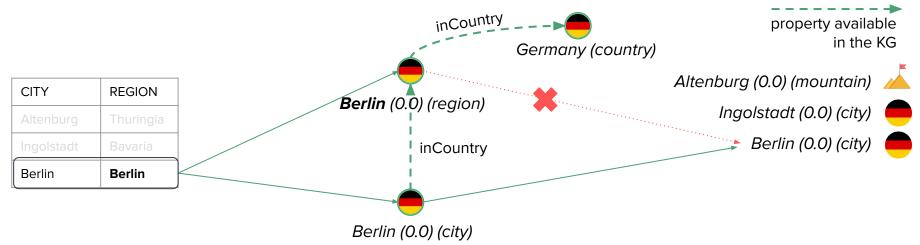
Reconciliation in Tables - Column-by-Column

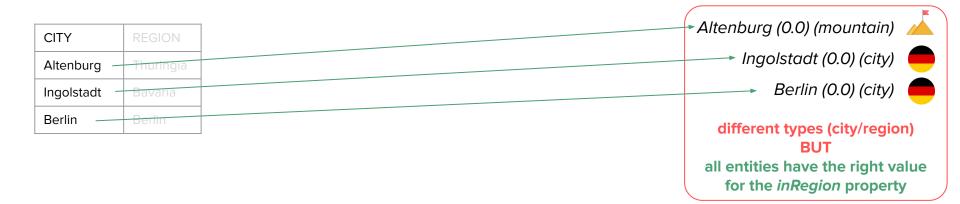


- By looking at the columns, we are focusing on CATEGORIES
- We have to identify which is the category that has at least one candidate in each subgroup
- How many categories exist? cities, cities in Europe, cities in Italy ...
 - \circ ~2^(m \cdot n), where m = #attributes and n = #possible values for each attribute









- By looking at the rows, we are focusing on **PROPERTIES**
- We have to identify which are the **most discriminative properties to consider**
- How many properties to compare for each row?
 - \circ ~(m \cdot n), where m = #attributes and n = #candidates

Logic Tensor Networks

Next slides adapted from a seminar given by Federico Bianchi at UNIMIB (f.bianchi@unibocconi.it)

Terminological Recap

A constant is an element of a domain (set) taken in consideration

S : {Rome, Paris, ...} T : {Italy, France, ...}

A **function** is a relation f: $S \rightarrow T$ between sets that associates to every element of a first set exactly one element of the second set.

Capital: $T \rightarrow S$ Capital(Italy) = Rome

A predicate is a Boolean-valued function P: S \rightarrow {1 (= True), 0 (=False)}.

city: $S \rightarrow \{1, 0\}$ city(Rome) = 1 country: $S \times T \rightarrow \{1, 0\}$ country(Rome, Italy) = 1



Terminological Recap (cont)

An **axiom:** a statement in a logical language:

R(a, b)

A grounded axiom contains grounded constants:

country(Rome, Italy)

A quantified axiom is an axiom that contains quantified variables:

 \forall x,y capital(x, y)

A formula is a combination of grounded and quantified axioms:

 \forall x,y country(Rome, Italy) & country(Paris, France) & capital(x, y)

Logic Tensor Networks

Logic Tensor Networks [Serafini+,2016] (LTNs) => neuro-symbolic [Garcez+,2008;Garcez+,2012] combines neural network and symbolic AI.

LTNs = Neural Networks + First Order Fuzzy Logic

Key Aspects:

- LTNs ground fuzzy logic in a vector space: continuous values in [0,1]
- LTNs assign truth values to formulas using neural networks
- LTNs can learn from both data and rules
- LTNs can be used to do inferences over rules after training

Key Idea: LTNs provide a method to learn reasoning over vector spaces

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Logic Tensor Networks

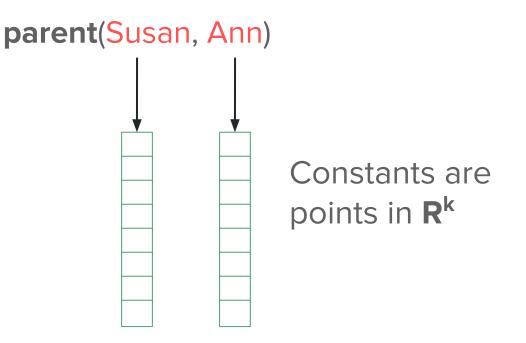
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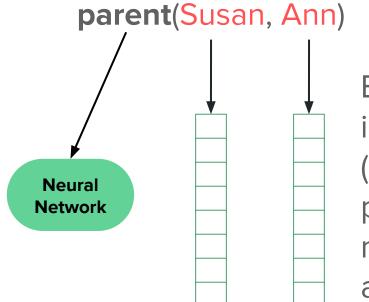
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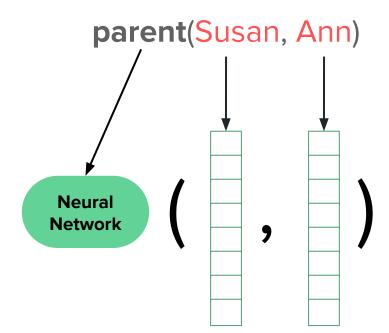
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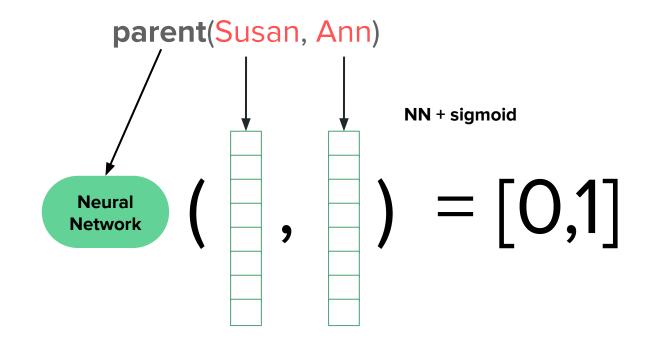
parent(Susan, Ann)



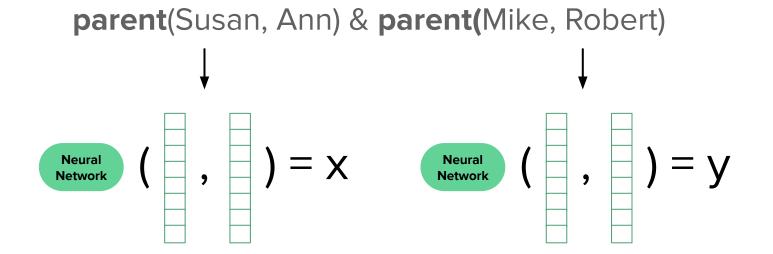


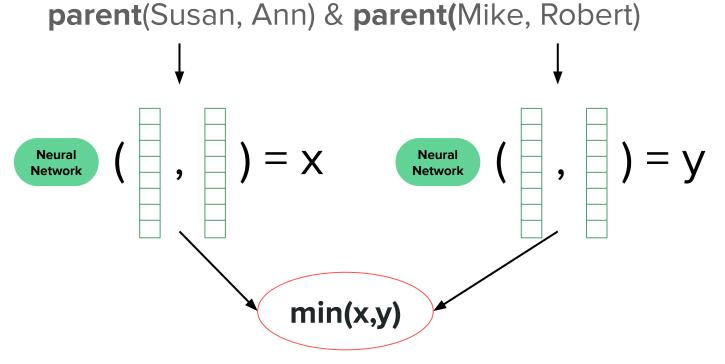
Each predicate in LTN is a NN (the training phase is on many networks as predicates)

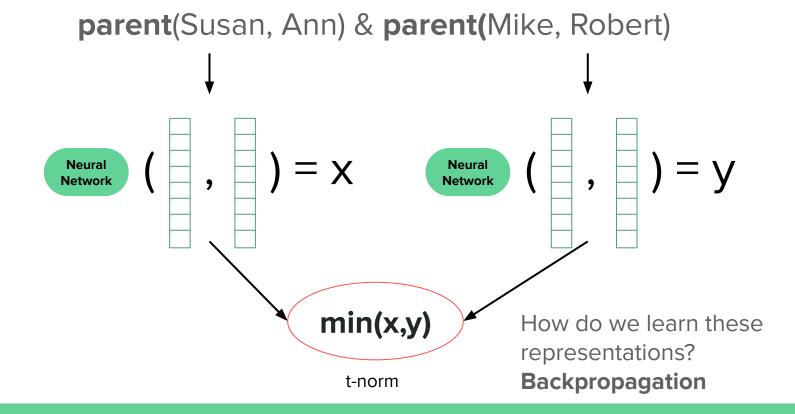




parent(Susan, Ann) & parent(Mike, Robert)



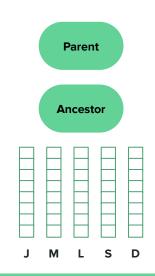




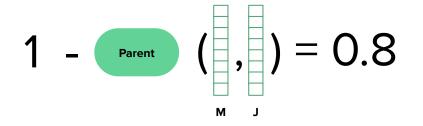
Example

KB:

- ¬parent(mark, john)
- parent(john,mark)
- ancestor(mark, lucas)
- parent(john, susan) | parent(john, dania)



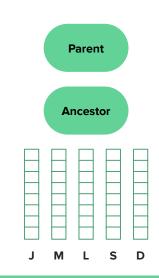
Example: Forward Pass



We want to maximize this

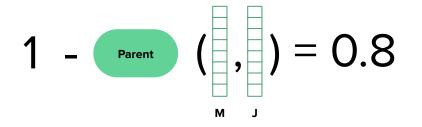
KB:

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50

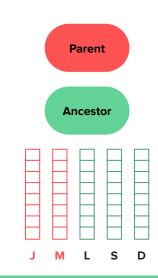
Example: Back Pass



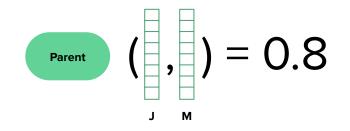
Update using backpropagation

KB:

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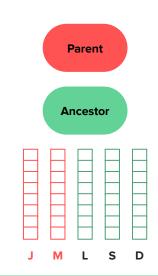
Example: Forward and Back Pass



We want to maximize this and thus we update the respective values

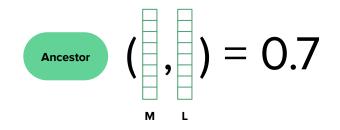
KB:

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52

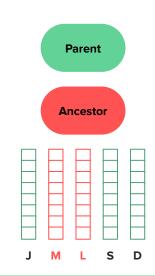
Example: Forward and Back Pass



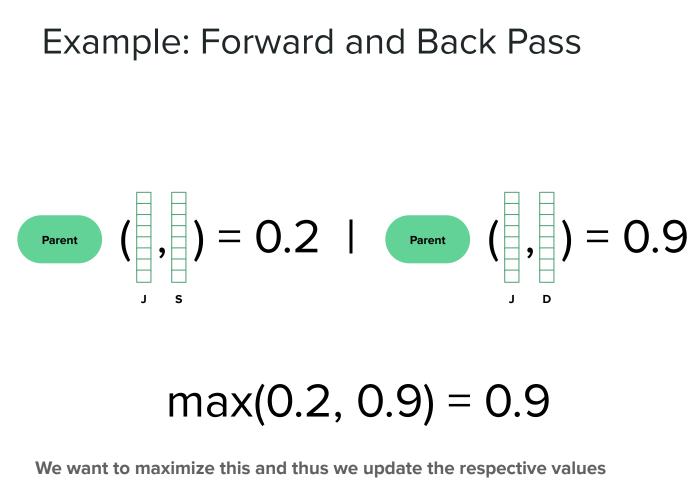
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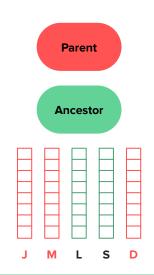


53



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- ancestor(mark, lucas)
- parent(john, susan) | parent(john, dania)

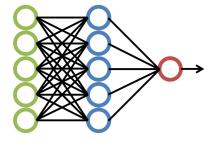


Logic Tensor Networks: Learning

The network is trained on a **best satisfiability task**:

- Learn the representations
 - **vectors** for the constants
 - parameters for the predicates

in such a way that the axioms are satisfied in the best possible way.



Given parent(Ann, Susan) we expect the network to learn representations for Ann, Susan and parent in such a way that the predicted value is close to 1

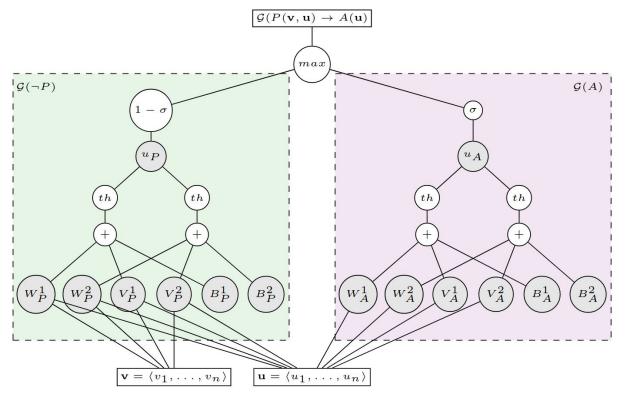
Implementing Logic in Tensor Networks

The grounding of *m*-ary predicate P, G(P), is defined as a function from R^{mn} to [0,1]

$$\mathcal{G}(P) = \sigma \left(u_P^T \tanh \left(\mathbf{v}^T W_P^{[1:k]} \mathbf{v} + V_P \mathbf{v} + B_P \right) \right) \quad \text{[Serafini+,2016]}$$
Linear Layer Slices of Tensor Layer Standard Layer Bias
$$\operatorname{tanh} \left(\left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & W_P^{[1:k]} & \mathbf{v} \end{array} \right) + \left(\begin{array}{c} \mathbf{v}^T & \mathbf{v} \end{array} \right) + \left($$

(Image adapted from [Socher+,2013])

Implementing Logic in Tensor Networks: an example



Tensor net for $P(x, y) \rightarrow A(y)$, with G(x) = v and G(y) = u and k = 2 (from [Serafini+,2016])

Logic Tensor Networks: Data and Rules

LTNs can learn from both data and rules.

Quantifiers are defined over a domain sample.

```
parent(Mark,Susan) ∀ x,y parent(x,y) →
parent(Ron,Susan) ancestor(x,y)
```

Optimize the representations of the parameters to support the axioms

Quantifiers interpreted using an **aggregation function** (e.g., average): $\forall x P(x) = average value of P(x) in LTNs.$

Logic Tensor Networks: After Training Inference

The trained network defines a new **compositional language** built on constants, functions and predicates, which can be combined arbitrary.

The trained network can be used for discovering novel inferences.

Suppose we train using a dataset of *parents* and *ancestors* relationships.

Logic Tensor Networks: After Training Inference

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The trained network can be used for discovering novel inferences.

Suppose we train using a dataset of *parents* and *ancestors* relationships.

After training we can query LTNs on:

 \forall x,y ancestor(x,y) \rightarrow parent(x,y) has truth value close to 0

Reconcile tables with LTNs

Embed the KB in a vector space KGE

- Each entity in the graph is mapped to a *n*-dimensional point in Rⁿ
 - e.g., by Graph Embedding [Wang+,2017]



•••

...



Get axioms from the KB ontology



 $\forall x \operatorname{City}(x) \rightarrow \exists y: \operatorname{country}(x, y)$ (A city must be in a country) $\forall x \text{ Country}(x) \rightarrow \exists y: \text{ capital}(y, x) (A \text{ country must have a capital})$ $\forall x \neg country(x,x)$

 $\forall x, y \text{ capital}(x, y) \rightarrow \text{country}(x, y)$ (A capital must be a city of its country) (The countryOf property is non-reflexive)



```
country(Rome_{Italy}, Italy) = 1
country(Paris_{France}, Italy) = 0
City(Rome<sub>ltaly</sub>) = 1
City(Italy) = 0
```

(Rome is located in Italy) (Paris is not located in Italy) (Rome is a city) (Italy is not a city)

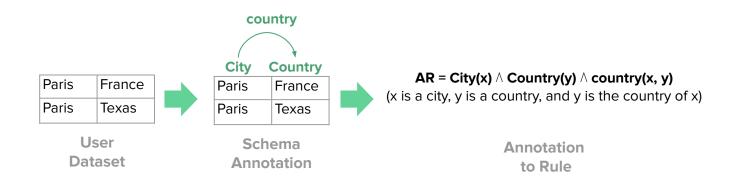


Train the LTN with axioms and KGE, and obtained the trained model (which represents a new language!)



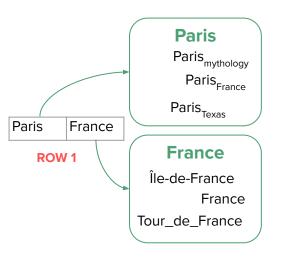
Schema-level table annotation

• With the language defined by the LTN we can made infinite annotations by combining symbols

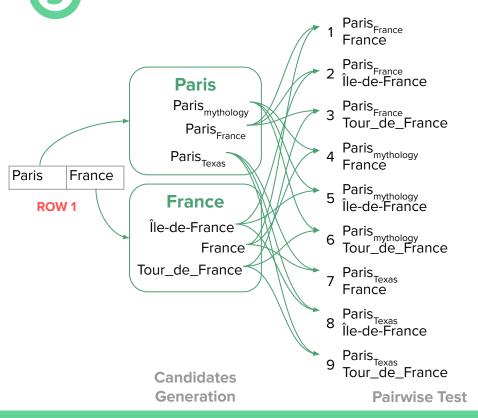


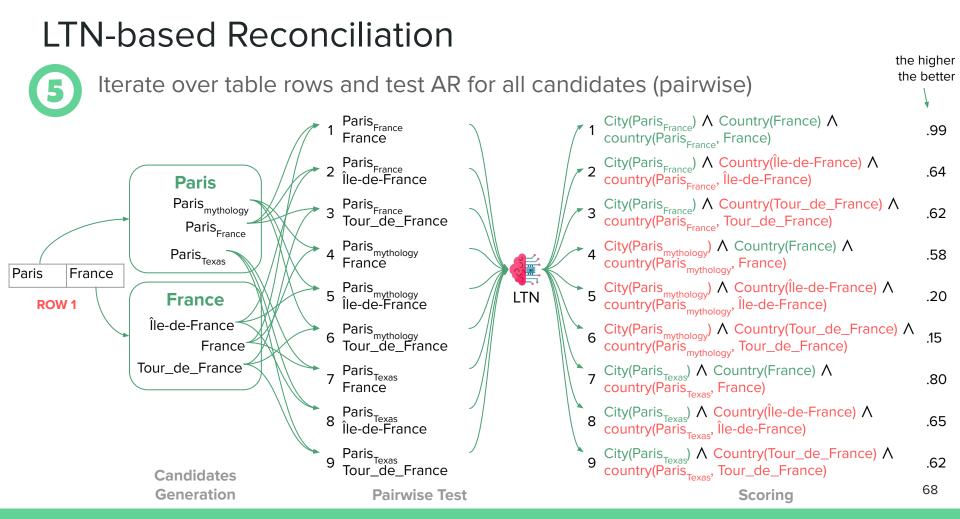


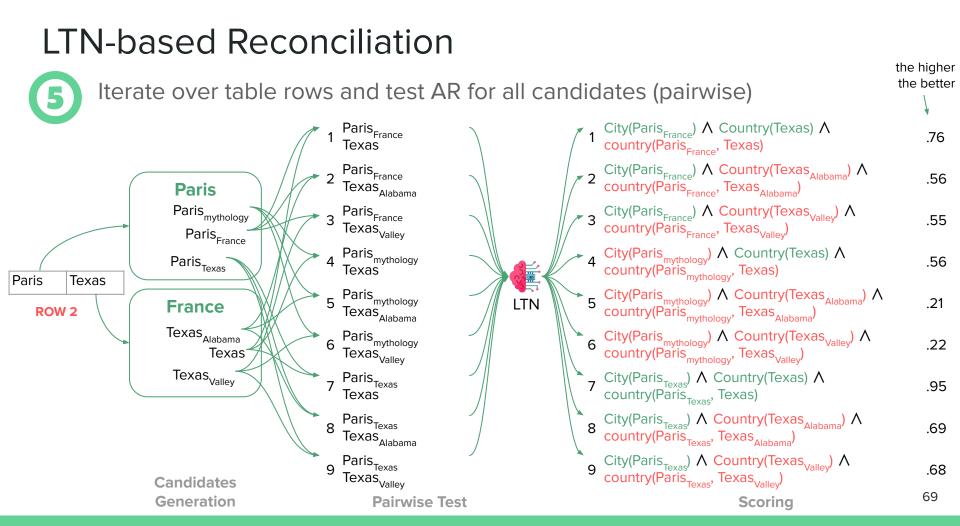
Iterate over table rows and test AR for all candidates (pairwise)

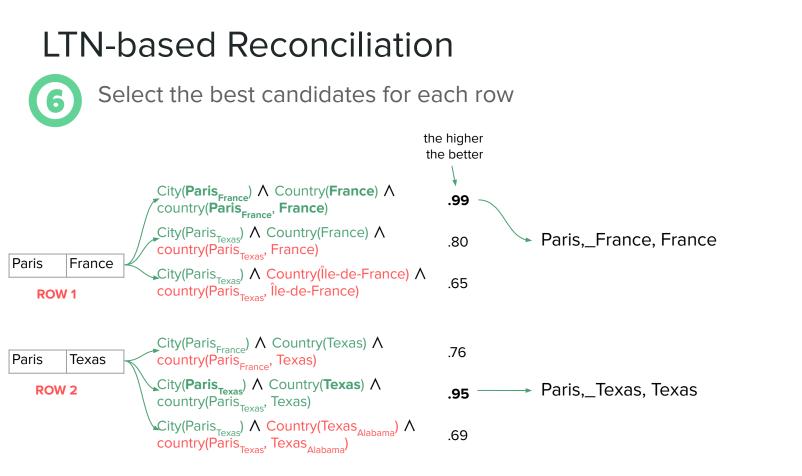


Iterate over table rows and test AR for all candidates (pairwise)









Experimental results: Datasets

Dataset:

- 8 african countries
- No more than 50 cities for each country

Embedding:

- Pretrained DBpedia embeddings from RDF2VEC (200 dimensions)
 - Only cities and countries
- Embeddings downsized to 40 dimensions (using PCA)
 - Cosine similarity between vectors is preserved (similar vectors are still similar in the new space)

Experimental results: Training capital() and locatedIn()

Universally quantified axiom:

- ∀ ?a,?c,?d: locatedIn(?a,?c) -> (¬ equals(?c,?d) & ¬ locatedIn(?a,?d))
- ∀ ?a,?b,?c: capital(?a,?c) -> (¬ equals(?a,?b) & ¬ capital(?b,?c))
- ∀ ?a,?c: capital(?a,?c) -> locatedIn(?a,?c)
- ∀ ?a,?c: ¬ locatedIn(?a,?c) -> ¬ capital(?a,?c)

TRAINING

locatedIn():

threshold = 0.80

Precision: 0.95 Recall: 0.97

capital(): Precision: 0.62

threshold = 0.95

Recall: 1.00

(In almost all cases the right pair is the one with the highest score)

TEST

16 cities never trained (about 2 cities for each country)

- 16 / 16 cities properly assessed (locatedIn())
- 16 / 16 cities properly assessed (capital())

Legend:

a-b: all cities c-d: all countries

Experimental results: Training unary predicates

Universally quantified axiom:

- ∀ ?a,?c,?d: locatedIn(?a,?c) -> (¬ equals(?c,?d) & ¬ locatedIn(?a,?d))
- ∀ ?a,?c: locatedIn(?a, ?c) -> City(?a) & Country(?c)
- ∀ ?a: ¬ Country(?a)
- ∀ ?c: ¬ City(?c)

TRAINING

locatedIn(): Precision: 1.00 threshold = 0.80 Recall: 0.99

377/378 cities satisfy City() 8/8 countries satisfy Country()

TEST

16 cities never trained (about 2 cities for each country)

- 16 / 16 cities properly assessed (locatedIn())
- all cities have City() value > 0.5 and Country() value < 0.5
- all countries have Country() value > 0.5 and City() value < 0.5

Legend:

a-b: all cities c-d: all countries

Experimental results: Training all predicates

Universally quantified axiom:

- ∀ ?a,?c,?d: locatedIn(?a,?c) -> (¬ equals(?c,?d) & ¬ locatedIn(?a,?d))
- ∀ ?a,?b,?c: capital(?a,?c) -> (¬ equals(?a,?b) & ¬ capital(?b,?c))
- ∀ ?a,?c: capital(?a,?c) -> locatedIn(?a,?c)
- ∀ ?a,?c: ¬ locatedIn(?a,?c) -> ¬ capital(?a,?c)
- ∀ ?y: Capital(?y)
- ∀ ?x: ¬ Capital(?x)
- ∀ ?a: City(?a)
- ∀ ?a: ¬ Country(?a)
- ∀ ?c: Country(?c)
- ∀ ?c: ¬ City(?c)
- ∀ ?c: ¬ Capital(?c)

Legend:

a-b: all cities c-d: all countries y: all capitals x: all non capitals

Experimental results: Training all predicates (cont)

TRAINING

 locatedIn():
 Precision: 0.94

 threshold = 0.70
 Recall: 0.95

capital(): Precision: 0.60 threshold = 0.90 Recall: 1.00

377/378 cities that satisfy City()8/8 countries that satisfy Country()8/8 cities that satisfy Capital()

TEST

16 cities never trained (about 2 cities for each country)

- 16 / 16 cities properly assessed (locatedIn())
- 16 / 16 cities properly assessed (capital())
- all cities have:
 - City() value > 0.5
 - Country() value < 0.5
 - Capital() value < 0.5
- all countries have:
 - **Country()** value > **0.5**
 - **City()** value < **0.5**
 - Capital() value < 0.5

Thanks!

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